



Bio

Ronda Del Boccio has loved storytelling since childhood, when she made up skits and dramas with her stuffed toys. All her life, people have gone out of their way to come up to her and tell her their story. As a teenager, she discovered the work of noted mythologist Joseph Campbell, who uncovered the one single story common to all of humanity. She became captivated with the way stories create a bridge of understanding between people. Storytelling is a powerful tool of personal and global transformation and is at the heart of Ronda's work. So it's no wonder that now she is known globally as The Story Lady. She views storytelling and story receiving as a path to peace.

Now she makes storytelling fun and easy for anyone with her Storytelling Templates™. She teaches entrepreneurs, coaches, speakers, and visionaries how to connect with anyone through storytelling and story receiving. As you tell your story, you may feel called to write a book and share a message. Ronda can show you how to share your message in a way that grows your influence and your business.

Ronda is the co-author of the inspirational and humorous book *I'll Push You Steer: The Definitive Guide to Stumbling through Life with Blinders On*. She has two books coming out this spring: *The Peace Seed: Personal and Global Transformation through Storytelling* and *The Instant VIP: Insider Secrets to Fame, Freedom and Fulfillment*. She is a transformational storyteller, speaker and mentor, and she can hardly wait to meet YOU.



Questions for Interviews with Ronda Del Boccio, the Story Lady



(Please select the questions that best suit your audience, and know that I LOVE “winging it,” so you do not need to stick to what’s here.)

You say in your bio that people come to you and tell you their story. How does that happen?

Why do stories get people’s attention?

Most people think of storytelling as something to do with children before bed, around a campfire or at Halloween, but you teach storytelling for adults. Is listening to or reading a story just as compelling for adults as it is for children?

What was it about the work of Joseph Campbell that captured your attention?

What is the Hero’s Journey?

Do we only see the Hero’s Journey in things like myths and Bible stories?

Can you give an example of the Hero’s Journey in a movie?

Do everyday people go through a hero’s journey, or is that only for movies, literature and scriptures?

How would someone recognize a call to adventure?

Ronda Del Boccio, the Story Lady
www.ProfitableStorytelling.com

Do people ever say “no” to that call to adventure?

Are there certain kinds of people you meet along the way, or is who we meet random?

You talked about the Road of Trials. Why can't life be easier?

What happens to the hero when the quest is done?

Is everyone a hero?

Let's look at how to tell a story.

You say that everyone is wired for stories, so I'm wondering something. Why are so few people good at telling stories?

What are the elements that make a good story?

Can anyone learn how to tell a good story?

Why is emotion so important?

What are Storytelling Templates and how do you use them?

Do people tell themselves stories?

Can someone change the stories they're telling themselves?

How can someone create a story for their future and start living it?

Tell me about your books.

How can someone start working with you so they can tell better, more empowering stories?

I understand you have a gift for everyone. What is it and how do they get it?

What final message do you want to share?